



DR. BARBARA DUBACH

Curriculum Vitae

CONTACT

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🇨🇭 Swiss

EDUCATION

1995 - 2000

Doctoral degree (Dr.oec.HSG)

«*Managing Environmental
Communication in Multinational
Companies*»

University of St. Gallen (HSG)

1986 - 1991

**Master in economics and business
(lic.oec.publ)**

*Deep dive in environmental economics
and development policy*

University of Zurich (UZH)

EXECUTIVE EDUCATION

2017

«New Concepts for Board of Directors»
at the Swiss Board School in collabo-
ration with the University of St. Gallen

Since 2008

Various board educations with
getdiversity

2006 / 2008

Holcim Senior Management and
Leadership Program, IMD, Lausanne

PROFIL

- Longstanding, international industry and management experience
- Broad knowledge with the following core competencies: strategy, risk and crisis management, stakeholder engagement, communication and reporting, evaluation and impact assessment, facilitation as well as moderation of events and stakeholder dialogues
- Specific knowledge in the fields of industrial ecology, international trade and raw materials, retail, social welfare as well as politics

PROFESSIONAL EXPERIENCE

NRP 73 – NATIONAL RESEARCH PROGRAMME ON SUSTAINABLE ECONOMY

since 2017

Head Knowledge and Technology Transfer (www.nrp73.ch)

ENGAGEABILITY – CENTER OF EXCELLENCE FOR SUSTAINABLE DEVELOPMENT AND STAKEHOLDER ENGAGEMENT, ZURICH

since 2010

Founder and managing director (www.engageability.ch)

- Collaboration with the private sector, authorities and international organizations
- Development of strategies creating value for business and society as well as identification of material issues
- Co-initiator of SDGXCHANGE (www.sdgx.org), a strategy tool identifying new business opportunities addressing today's challenges
- Facilitation and moderation of stakeholder dialogues and panels
- Sustainability communication and reporting (www.focusedreporting.ch)
- Impact assessment and evaluation of projects and partnerships
- Support in dealing with sustainability issues and crisis

LAFARGEHOLCIM (FORMER HOLCIM LTD)

1997 – 2010

Various functions in Switzerland and abroad

HOLCIM GROUP SUPPORT, ZURICH

2003 - 2010

**Senior Vice President Corporate Social Responsibility and Sustainable
Development Coordination**

- Reporting directly to the Executive Committee, member of the Sustainable Development Steering Committee and the Management Team of the Group
- Responsibility for the sustainability strategy of the Group and supporting Group companies worldwide in implementing the strategy

since 2000

Mediation, moderation and facilitation skills:

- Certified Facilitation Training at the Bright Green Learning Academy, CH
- Program on Negotiation for Senior Executives, Harvard University
- Dialogue for Sustainability, The Environment Council, UK
- u.a.

LANGUAGES

German:	★★★★★
English:	★★★★★
French:	★★★★★
Spanish:	★★★★

BOARD MANDATES

Since 2017

- Responsible Mining Foundation: Board member

Since 2015

- Co-initiator vrfinder.ch
- Alternative Bank Schweiz: Member of the Council for Sustainable Investments

2012 - 2015

- Ethos Académie: Board member (www.ethosacademie.ch)

Since 2010

- Pusch: Board member (www.umweltschutz.ch)
- Swiss Peace Business Advisory Board member (www.swisspeace.ch)

2010 - 2017

- PanEco: Board member (www.paneco.ch)

2008 - 2013

- Global Reporting Initiative: Member in the Stakeholder Council
- HSG Alumniconference 2008 «Turning Risks into Opportunities»: Member of the organizing committee

Political Activities:

- Co-initiator of the initiative «For our future in the heart of Europe » (1992)

- Crisis and risk management at Group and country level (for example in case of opposition or environmental disasters)
- Initiation of strategic partnerships with GIZ (Deutsche Gesellschaft für Internationale Zusammenarbeit), ICRC (Internationales Committee of the Red Cross), IUCN (World Conservation Union) und WBCSD (World Business Council for Sustainable Development)
- Responsibility for Stakeholder Management, internal and external sustainability communication of the Group (incl. responsibility for the sustainability report, Leader of the Industry im DJSI), as well as monitoring

WORLD BUSINESS COUNCIL FOR SUSTAINABLE DEVELOPMENT (WBCSD) (ON SECONDMENT FROM HOLCIM)
2001 - 2003

Advocacy and communication director

- Responsibility for the communications team, public affairs and advocacy and representation of the WBCSD at international level
- Organization of a dialog and a social project together with the first Futrue Leaders Team during the World Summit 2002

HOLCIM SPAIN, MADRID, SPANIEN
1999 - 2001

Environmental communication manager

Development and implementation of the environmental communication strategy

HOLCIM GEOCYCLE, BELGIEN
1997 - 1999

Communication and Marketing

Responsibility for communication and marketing of the waste pretreatment facility Geocycle

FREELANCER

1995 -1997

Various consulting projects

(SGS, Arthur D. Little, Swiss Recycling, ALOHA Communications and de Pury, Pictet & Turretini)

FEDERAL OFFICE OF ENVIRONMENT (FOE), BERNE

1992 - 1995

Scientific collaborator in the section environmental economics

- Implementation of the European Environmental Management System in Switzerland in coordination with industry
- Scientific collaborator for various environmental taxes

PART-TIME AND SUMMER JOBS

1986 - 1991

- 20% employment in the marketing und HR department at Credit Suisse Zurich and Lausanne
- AIESEC-traineeship in marketing at Nissan Hermosillo, Mexico
- Camp Counsellor at YMCA Los Angeles, USA
- Skiing and Aerobic Instructor, Switzerland