

Karime Abib

E-MBA, 6Sigma Black Belt, CPIM
Sustainable Business Advanced Degree

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Brazilian, Married, Swiss resident, C Permit



Professional Profile

Experienced sustainability and supply chain (manufacturing, quality, logistics, planning, procurement) professional, starter and change leader, as well as an entrepreneur. Owns a strong set of competences in developing sustainable businesses and supply chains of high performance, successful environmental and social projects and programs. Self-motivated and happy person who likes to positively challenge and to be challenged. Karime is result oriented and have a strong entrepreneur spirit, high educational level and well developed analytical skills.

"I make every day about building sustainable business, contributing for a balance of three pillars: environmental, social and financial, for the sake of human kind."

Currently

03/2017 Sustainability Entrepreneur & Designer (Switzerland), 2017...

- Founder and Designer of [AdvantiKA](#) (start up)
- Group Leader in Zürich for [Driven Woman](#) 
- [GLEC](#) Consultee for 2018 emission reductions in freight
- GS1 – Switzerland consultee [Lean & Green](#) 
- [S2 Sustainability Strategies, The Natural Step](#) membership as solution provider and future fit business services representative  

Main Achievements

Sustainability and Quality

- Fantastic reductions in CO2 emissions (-22% in 4 years) and consistent road maps for sustainability, Zero Waste to Landfill in 420 Distribution Centers around the world
- Design and Implementation of social projects improving livelihoods of truck drivers;
- ISO 14000 and ISO 9000/QS 9000 certification for several factories, Toyota Zero Defect award, zero quality incidents in home care products, 34% reduction in consumer complaints.

Starter & Change Leader, New Frameworks and Process Designer

- Global Logistics Strategy design and Latin America implementation from Switzerland, CoP: Global Committee of Practices Coordinator;
- Coaching, training and development of new managers and leaders and of over 2000 professionals in supply chains.
- Successful and flawless start-up of a new factory of Delphi, in record time;
- Global Logistics (Warehousing and transportation) Sustainability & Market Intelligence frameworks implemented;
- E2E Supply Chain KPIs and Performance tool creation and implementation;
- Global Quality Framework for Unilever innovation, New S&OP process for FoodSolutions Latin America.

Cost and Efficiency

- 70M€ cost savings in logistics operations in 3 years (total spend of 900M€) at 40% implementation ratio;
- 58% forecast accuracy improvement in food service, increasing service level from 89 to 98%;
- Delivered 142% of Unilever Food Solutions Latin America turnover target (2011), exceeding all supply chain targets in service and demand forecasting. Obtained 182% the maximum bonus of the year.

Previous Career Summary

Senior Manager @ UNILEVER, 2004-2016

12/2015 – 12/2016 Global Logistics Program Manager (Switzerland):

- Sustainability program leader of CO2 emissions reductions & Zero Waste to Landfill logistics global implementation;
- Strategies and capabilities building leader, KPIs and Performance Management leader;
- Global logistics initiatives, programs and partnership coordination;
- Capital and IT expenditure budgeting;

1/2012 – 12/2015 Americas Logistics Program Manager (Switzerland):

- Developer of the sustainability framework and road map for logistics;
- Development and deployment of initiatives across Americas such as sustainable logistics development, warehousing and transportation market intelligence and benchmarking;
- E2E Supply Chain Control Centre Design – Analysis of As-Is processes, 2020 Vision of To-Be processes (L,R,G)
- Advisor for the Latin America Logistics Board;
- Leader of the global quality framework implementation for logistics in the USA, Canada and Latin America;
- Capability and organization developer and change management responsibilities.

01/2010-12/2012 Head of E2E Supply Chain for Food Service Businesses of Latin America (Brazil):

- Chairperson on the Business Board and S&OP leader.
- Full management for supply chain activities within food service business from supplier to customer delivery;
- Face of supply chain to customers and owner of its relationship;
- Responsible for all internal operations: innovation, planning, production plan, logistics and customer service;

01/2009-01/2010 Complexity, Assortment and Innovation Planning Manager (Brazil):

- Leader for planning of innovation launches: demand planning & risk management (business and technical), defining phase in/out strategy within customers and market channels;
- Responsible for the portfolio management jointly with marketing for best assortment positioning per channel;
- Developer of S&OP (Sales & Operations Planning) system for innovations using statistic baseline programming.

08/2004 – 12/2008 Home Care Category Quality Manager (USA, Canada and Latin America)

- Management of full quality agenda including:
 - Quality support to innovation & consumer complaints, implementation of quality systems, 6 Sigma quality, savings projects, statistical process control, development of statistical monitoring model for customer complaints, and of a tool for innovation quality with hypothesis testing and design of experiments, training, analysis and resolution of quality related problems and crises.

Manager @ RHODIA, Brazil, 2003-2004

4/2003 – 08/2004 World Class Manufacturing (WCM), Quality Manager, 6 Sigma Project Leader & Creative Workshops Facilitator (Brazil)

Engineer & Leader @ DELPHI Automotive System, 1994-2003

11/1994 – 04/2003 Several leadership and managerial positions in Quality, Safety, Environment, Industrial Engineering in different sites and divisions

Education and Qualifications

MBA & Masters:	→ Sustainable Business Diploma - Business School Lausanne & St Galen University	2014
	→ International E-MBA – Fundação Instituto de Administração – FIA (USP) (including studies at Cambridge University, London Business School, École Management Lyon and business integration meetings and lectures in China)	2009
	→ MBA in Logistics - Fundação Getúlio Vargas	2003
Bachelor:	→ BS in Production (Industrial) Engineering - Escola Politécnica da Universidade de São Paulo	1994
Others:	→ S2 Sustainability Strategies – The Natural Steps Schweiz Level 1 Certificate	2018
	→ u.Lab: Leading Change in Times of Disruption Certified by MIT via Edx	2017
	→ Certified Driven Woman GL	2011
	→ CPIM – APICS Certified	
	→ Six Sigma Black Belt AITG – Advanced and Integrated Technologies Group	2001

Others

IT:	Understanding of ERP system and its parts related to supply chain (NAV; MRP; SCM, CRM, APO), understanding and user of database systems and user of most normal applications, spreadsheets including statistical & analytical tools/software as Minitab and others. Understanding for application of platform for market place (Uber type of platforms). General automation understanding.
Collaboration:	Architecture and implementer of several partnerships and collaboration frames.
Events & Group work:	Several events including GLEC (Global Logistics Emissions Council – Smart Freight Centre), SSI (Sustainable Shipping Initiative with Forum for the Future) and Climathon Zurich, 2Degrees events, Web events on Sustainability.
Languages:	English (full working proficiency), Portuguese & Spanish (native or bilingual proficiency), German B1 Certified, studying at B2 level, notions of French.

References Available upon Request
