



Diego Horcajada

Enabling Sustainable Development with Sustainable Supply Chains

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 **EU citizenship** with **Swiss work permit B** (Swiss citizenship in progress)

About me and my ambitions

With 15 years of a successful career in international corporate supply chain, I reoriented my work towards **Business sustainability**. I am convinced the sustainability challenges we are facing today need a much greater level of collaboration among stakeholders. Working in supply chain gave me the skills to identify handover points in business processes and bring together the concerned parties to develop **efficient solutions in a collaborative way**.

Today I help organizations assess their supply chain and business practices to **improve their operational results and long term sustainability** while delivering **positive impact for society and nature**.

Key competencies

Supply chain optimization:

I have over 5 years experience running supply chain (SC) optimization projects. Analyzing current status and redesigning processes to deliver robust SC organizations that are capable to meet their operational challenges and business requirements.

Cross functional integration:

I have a very good understating of SC processes and the hand over points with other functional areas (R&D, Manufacturing, Sales, Marketing and Fi&Co), I can lead teams to identify sustainable improvement opportunities integrating different functional needs.

Network and community building:

I led geographically distributed and non-hierarchical professional networks: The SC business solutions team with offices in Germany, US, Brazil, Australia and Switzerland from 2016 to 2017, and the SC champions network in Latin America from 2008 to 2010.

Communication skills and ability to influence:

Thanks to my 13 years of experience working in an international environment, I have developed excellent communication skills. I am very comfortable engaging with a wide range of stakeholders, from senior executive levels to technical experts and shop floor employees.

Designing and hosting events:

I have designed and hosted many workshops and trainings. In 2008 I designed the SC workshop for CPW LATAM, which I personally hosted during 3 years. In 2018, I designed and hosted two laboratory events with stakeholders from the catering industry in Switzerland.

Project management:

During my career I lead many different type of projects. From short term operational improvement projects, to long term strategy and organizational projects, collaborating with different functional departments and reporting to the highest management levels.

Education

Oxford Blockchain Strategy Programme

Saïd Business School, University of Oxford

2018

Diploma in Sustainable Business

University of St. Gallen & the Business School Lausanne

2018

Masters degree in Global Supply Chain Management

École Polytechnique Fédéral de Lausanne (EPFL)

2002

Diploma in Molecular chemistry

École Polytechnique de Paris, France


1999


Bachelor's degree in Chemistry

University of Salamanca, Spain

1998

Social Profiles

 **Blog:**
valuebasedjumping.com

 **Profile:**
<http://www.linkedin.com/in/diego-horcajada>

International exposure

 **Lived and worked in:** Spain, Switzerland, France, Italy, Philippines, Central America, Indonesia, Middle East, India, Brazil, Mexico and Chile

Trainings

B Leader 2018
B Corp. organization

Design thinking for sustainability 2018
The Graduate Institute, Geneva

Hosting dialogues 2018
Collaboratio Helvetica, Bern

Certified Demand Driven Leader 2017
Demand Driven Institute, USA

Awards

2018
BSL perseverance recognition

2010
CPW LATAM Innovation award

2009
CPW LATAM Innovation award

2008
CPW CEO award



Professional experience

Business Excellence - B Lab Switzerland Independent consultant, Switzerland

Currently

- **Context:** B Lab (Switzerland) is a non-profit organization that serves a global movement to redefine success in business so that all companies compete not only to be the best in the World but the best for the World.
- **Responsibility:** Develop a repository of best practice and consulting toolkit to support companies candidates for the B Corp certification.

Sustainable gastronomy solutions Independent consultant, Switzerland

Oct 2017-June 2018

- **Context:** Inspiring startup based in Zurich has developed a cutting-edge comprehensive management solution for the restaurant and catering industries. After rapid initial growth the company face some difficulties to keep growing their customer base
- **Responsibility:** Raise awareness on sustainability challenges of the food industry, and explore solutions with different stakeholders to generate new sales leads.

Global Functional Network Lead - End to End (E2E) Planning to Execute NESTLE HQ, Switzerland

Jan 2016-Sep 2017

- **Context:** Nestle aimed to review and optimize the E2E company processes and organizations.
- **Responsibility:** Lead the 4 regional Delivery Teams (US, BR, GE, AU) and the central Design and Build team (CH) ensuring alignment, cross-fertilization and effective leverage of human capital.

Business Excellence Manager – Supply chain solutions NESTLE HQ, Switzerland

Apr 2014-Dec 2015

- **Context:** Diverse socio-economic trends, coupled with the rapid development of IS&IT technologies, made standardization and sustainability of company solutions more challenging everyday.
- **Responsibility:** Facilitate exchange and build a collaborative environment between the Corporate Customer Service function and the IS&IT department to efficiently support the Order to Cash E2E flow governance.

Supply chain manager Austral America

Oct 2010-Mar 2014

Cereal Partners Worldwide (Nestle & General Mills) Chile

- **Context:** Energy and motivation levels in the supply chain teams were decreasing and results were stagnant.
- **Responsibility:** Lead the transformation of the supply chain teams, implementing sustainable Sales & Operations Planning practices and driving cross-functional collaboration to support top and bottom line growth in the region.

Supply chain development manager Latin America

Jan 2008-Sep 2010

Cereal Partners Worldwide (Nestle & General Mills) Mexico

- **Context:** Process driven supply chain teams across importing markets had limited their focus on the breakfast cereal category. Supply chain failures were hampering growth and profit of the business in Latin America.
- **Responsibility:** Implement supply chain best practices across Latin American markets, building the optimal organizational structure to ensure supply chain teams meet their operational challenges and business requirements.

Supply Chain project manager

Jan 2005-Dec 2007

NESTLÉ HQ, Switzerland

- **Context:** Nestle encountered the need to strengthen their supply chain organizations and processes to better support business requirements across markets and business units.
- **Responsibility:** Lead internal consulting teams running supply chain optimization projects across European, Asian, Middle Eastern and Latin American markets.

Supply chain consultant

Jul 2002-Nov 2004

BRIGHTRIVERS CONSULTING, Switzerland

- **Context:** Start-up company specialized in the field of system thinking solutions applied to the process industry (pharmaceutical, chemical and oil) for the optimization of industrial networks and manufacturing systems.
- **Responsibility:** Develop holistic models of client's industrial networks representing both the current reality and future possible scenarios, assessing the feasibility and trade-offs to determine the optimal solution.

Languages

Spanish

English

French

Office

Excel

Power Point

Word

Access

Hobbies

Outdoor silent sports:

hiking, snowboarding, skiing, diving

Cooking:

learning how to integrate sustainability in our diets without losing the pleasure of a good meal

Extra curricular

1991-2004: Rugby player

1994-1997: Rugby coach for juniors at Salamanca Rugby Club

Currently:

Toastmasters Club Member: practicing and improving public speaking and leadership capabilities

Blogger dedicated to social and environmental sustainability