

# Coty Monique Jeronimus

via Nobreta 11B, 6929  
Gravesano, Switzerland  
+41 (0) 79 511 63 90  
coty.jeronimus@tasklab.org



- Expert textile product specialist, with a focus on innovation, circular economy & responsible business
- Contributes to creative solutions to sustainable projects and challenges
- BSL Sustainable business graduate able to implement sustainable leadership in companies

## Professional Experience

### Consultant in Textile & Sustainable business, Tasklab

*Lugano, Switzerland September 2015 - Present.*

- **Luxury Brand France:** Consulting for a French luxury brand, collaborating to develop the traceability of the wool supply chain and integrating responsible materials.
- **SDC\_Mongolia\_Greengold:** Consulting for the Swiss Agency for Development and Cooperations in Mongolia respecting 3 objectives: Establish Responsible Nomad fiber Standards, a Database for traceability based on international standards and application of blockchain technology, Development of international quality standards.
- **Textile Exchange;** Senior Coordinator EMEA Responsible Leather Round Table (RLRT). Collaboration in the development of an assessment tool which aims to make the leather supply chain more responsible. Organizing and facilitating Webinars and events, communication with international stakeholders, collaborating on grant management.
- **Nomad Noos, #knit4good,** co-founder: a luxury yarn (start-up) brand for DIY knitters, empowering women by increasing their livelihood by giving them a job. Responsible sourcing, implementing the code of conduct for workers
- **Good Brand Guru co-founder:** Good Brand Guru is both a network for collaboration among professionals and a source of expertise and practical insights for brands on how to embed the good into retail. Through workshops and curated events, we bring together professionals from the sustainability and fashion retail worlds to inspire positive action grounded in business realities.
- **Ignis Advisory:** Collaboration in creating shared impact value for different companies in textile, forestry- agriculture and mining.
- **Kam For Sud:** Project manager of the Wear with Ease line: Creating a responsible Apparel & Accessories line together with a Swiss-Nepalese NGO. Integrating a circular economy, eco, and fairtrade standards.
- **Sloww:** Consulting for Sloww, a luxury Swiss fashion, start-up brand: Supply mapping project: in order to reduce supply risk management
- **Swiss Post Headquarters:** Consulting for Swiss post on sustainable procurement: Project leader in a team of 4 (including myself) for development of the Roadmap for Sustainable procurement

### Senior Product Manager The North Face EMEA

*Stabio, Switzerland July 2012 - August 2016*

Responsible for the EMEA TNF Sustainable scorecard: calculate and analyze the level of sustainable components used in the TNF products  
Analyze market overview, sell in and sell out  
Manage and optimize women's outdoor, outlet and key-account products  
Product innovations, competitor analysis, emerging trends  
Create detailed range plans and brief external designers  
Collaborate with Marketing and e-Commerce  
Manage style and SKU efficiency  
Adhere to margin targets

### Senior Product Manager Millet/Lafuma Group

*Annecy, France November 2011 - June 2012*

Lead and develop the collection plan for the Expert and LTK lines, based on 5-year growth targets  
Analyze market overview including product growth and penetration  
Concept development in collaboration with freelance designers of the relevant collections  
Manage style and SKU efficiency  
Lead presentations during sales meetings

## **Owner / Founder KIK & BOO SARL Amalur**

*St Jean de Luz, France May 2007 - Oct. 2011*

Owner of a sustainable children's accessories and textile company

Drive overall strategy of organic and sustainable accessories and textiles for children from 0 to 2 years including product concepts and development, fabric production, marketing and commercialization

Innovation of a complete sustainable product including Fair-trade Cotton Certified in collaboration with the Himshikha Development Project (Biocoton France & Indian Fairtrade and Organic Cotton program).

Ingeo Certified: the first sustainable polyester filling

Work for diverse wholesale key-accounts; propose and produce sustainable children's products.

## **Product Manager/Buyer Key accounts Napali SAS/Quiksilver**

*St Jean de Luz, France – November 2001 - December 2008*

Create a bi-annual special collection for all key accounts for the EMEA apparel brands: Quiksilver, Roxy, Hawk, Gotcha.

Construct the SMU collection plan; negotiate FOB price and lead-time.

Prompt response on demand and development of special products.

Manage the SMU team

## **Product & Sourcing Manager Napali SAS/Quiksilver**

*St Jean de Luz, France August 1996 - November 2001*

Product Manager/Buyer Swimwear, Product Manager Snow, Product Manager Knitwear.

Undertake market research to identify opportunities.

Create a detailed EMEA range plan.

Propose new product ideas to the design department.

Audit and source new suppliers; negotiate prices and lead-times, follow-up production process.

Manage style and SKU efficiency.

Adhere to margin targets.

## **Product Manager Jr.Group Etam /Div. 123**

*Paris, France August 1994 - August 1996*

Undertake market research: identify opportunities, product innovation, trends, features and price point analysis.

Sell out daily analysis and comment at weekly meeting.

Retail set-up and quick response delivery.

## **Designer & Manager ygm and youth product line Les Complices/Lap Melanie**

*Paris, France February 1992 - December 1993*

Conceptualize collection plan and technical files

Follow collection development and production

### **Designer**

Secret Service Style - Paris, France – July 1991 - February 1992

La Sweaterie - Paris, France – November 1990 - July 1991

Naf Naf - Paris, France – February, 1990 - October 1990

## Education / Qualifications

### **DAS Sustainable Leadership BSL & ST Gallen**

*September 2015 - July 2016*

A one-year, part-time executive program which includes not only subject knowledge in the field of sustainable business but also leading change and project management experience.

Project leader of the consulting project for Swiss post on sustainable procurement during a 10-month team consulting project.

**Design & Fashion Charles Montaigne** - Amsterdam, Netherlands – September 1985 - June 1989

**Baccalaureate superior (HAVO)** - s'Hertogenbosch, Netherlands – 1983

**Software proficiency** - Word, Excel, Access, PowerPoint, Adobe and Illustrator

**Languages** - Dutch, French, English, Italian and basic German

**Interests**- Sustainability, Circular Economy, Fashion, Climbing (rock and alpine), running, hiking, surfing, ski touring, music, reading